2021 Membership Information
Who is Fleet Forum?

Innovative Strategies for the Road Ahead

• Swiss, not-for-profit membership association

• Inspiring better, cleaner, safer and more effective transport around the world

• We are enablers

• We bring together key players in the aid and development and commercial transport sectors.

• We facilitate knowledge and experience sharing

• We develop programmes to realise better fleet management
Meet the Member Community

Share, Learn, Collaborate

• Mix of aid and development, commercial and supplier organisations who are involved in professionalising fleet management

• Based on giving and taking

• Network with fellow fleet managers in your country

• Pool resources and work on research and development projects together

• Share fleet management (knowledge) resources with each other
What Member Benefits Can You Tap Into

Networking & Innovation
- Annual Fleet Forum Conference
- Create the future by joining development projects
- Thematic working groups

Technical Assistance
- Access to the Knowledge Platform
- Fleet consulting support
- Fleet management roadmap

Fleet Management Capacity Building
- Join Fleet Excellence Training
- E-learning on your own system
- Participate in webinars
- Microlearning modules
- Benchmarking exercise

Driver Engagement & Recognition
- Join the Driver Recognition Programme
- Driver’s Seat, the App and the School

Technologies
- Access to Basic Fleet Management System
- Crash reporting and analysis tool
2021 Membership Costs

Membership with Fleet Forum is on an annual basis and will begin from January 1st.

It requires an annual payment based on the nature of your organisation.

**Nature of Organisation and Fee**
- Humanitarian organisations: $3,500
- Commercial organisations: $7,500

**Ready to Sign Up?**
Fill in the form at this [link](#).

**More Information?**
Contact Paul Jansen, [Paul.Jansen@fleetforum.org](mailto:Paul.Jansen@fleetforum.org)
Meet the Fleet Forum team

Paul Jansen – Executive Director
Rose van Steijn – Development Director
Nikita Udhwani – Delivery Director
Rob McConnell – Sr. Fleet Management Consultant
Nathalie Rothschild – Trainer / Project Manager
Renate Boere – Communication Specialist
Theresa Dennen – Administrator
Steve Kinuthia – IT Specialist
Rosanne Bonanno – Event Strategist
Access to 2021 Annual Fleet Forum Conference

- 22 & 23 June, Virtual Conference
- Hosted by Toyota Gibraltar Stockholdings (TGS)
- FREE of charge for member organisations. For non-member participants:
  - Aid & development: EUR 95
  - Commercial: EUR 695
- Discuss strategic and tactical best practices from the aid and development sector and the commercial sector.
- Learn from each other and engage with like-minded persons to identify common solutions.
- Be inspired to act and receive tools needed to act swiftly
- For more information, visit our website
Knowledge Platform: Your Go-To Place for Fleet Resources

- Get full access by creating an account using your work email address
- Access practical tools like data collection report, rightsizing guidance, fuel monitoring etc.
- Review best practices from peer organisations
- Save your data and download reports in our web-based tools
- Rate content, leave comments and start discussions
- You can contribute best practices
- Content available in English and French
- Used by +600 fleet managers around the world
- Click to access the Knowledge Platform

2020 Most Used Tools:
1. Total Cost of Ownership Calculator
2. Clean Fleet Toolkit
3. Rightsizing Your Fleet
5. Road and Fleet Safety Guide
Be Certified Through Internationally Recognised Trainings

- Two training programmes available: Fleet Fundamentals and Fleet Pro

- Reduce the costs of your fleet, increase service delivery, reduce crashes and lower vehicle emissions

- For Logs Managers, Logs Officers, Fleet Managers

- Two tracks:
  - Virtual: e-learning, virtual classes and implementation
  - Physical: e-learning, classroom training and implementation, offered in West and East Africa and the Middle East (currently on hold)

- USD 300 per participant (members get 10% discount). Subsidised by BHA funding.
Provide E-Learning on Your Own Learning System

- Fleet Forum, in collaboration with UNHCR, has developed a series of fleet management e-learning modules for senior managers, transport managers and drivers.

- Covers a wide ranging of topics, from planning, fuel management, data analysis to disposal.

- E-learning available in English, French, Arabic and Spanish

- You can host these on your own learning management system. No additional costs.

- Fleet Forum will continue to update the modules and create new ones that members can access.

- Over 10 humanitarian member organisations have embedded these in their training strategy
Microlearning, Available from Your Smartphone

- Bite-sized training chunks so that learners get exposed to the content frequently (in some cases daily)

- Short modules (5-15 minutes) which you can take right from your phone (or your computer if you prefer)

- Interact with community of fleet managers and Fleet Forum experts by sharing photos and videos of the activities you implement

- Ask questions to the community

- 4 microlearning modules available for members:
  - Master Your Implementation Plan
  - Fleet Management Refreshers
  - SMART Planning
  - Be A Coaching Champion For Your Drivers

Community Sharing
Wednesday Webinars

30-minutes

- Facilitated by Fleet Forum, supplier subject matter experts and humanitarian practitioners
- Different types of sessions: Ask the Expert, Masterclasses, Practical exercises, Food for Thought, Case studies and much more
- Free for Fleet Forum members. No limit on number of participants (on average, USD 30 per webinar for non-member participants)
- View 2021 calendar
Benchmarking, to Learn and Drive Fleet Improvements

- Measure the performance of your processes against those of another business considered to be the best in the industry
- Use the learnings to identify internal opportunities for improvement
- Do a sanity check on your fleet costs: access anonymised cost indicators from peer organisations to understand your fleet performance (at country level)
- Join 2021 Road Safety benchmarking exercise to get insight into your organisation’s road safety performance
Be a Pioneer and Bring Innovative Practices to Your Organisation

Participate in new initiatives that are related to your priorities. Reduce the time of having to do the research yourself. Leverage Fleet Forum’s resources and learn and develop solutions together.
Contract Fleet Forum in a Consulting Capacity

• Fleet Forum has a pool of fleet experts, which you can contract to work on a dedicated project to kick-start or accelerate your fleet transformation

• Consulting support can be 100% virtual, using innovation, change-driven approaches.

• Examples of previous work:
  • WHO fleet management strategy development and pilot implementation
  • Save the Children fleet assessment and business modelling
  • IOM fleet cost savings data analysis
  • WBG and NRC fleet management training
  • WHH and GOAL fleet manual development

10% discount for Fleet Forum member organisations
Engage your Drivers through Inter-Agency Competition

**Driver Recognition Programme** (Click link)

- Low cost initiative to start a movement of recognition for your drivers
- Strong focused on road safety, cost efficiency and driver health
- 2021 update: Open for all countries around the world
- Qualifying Rounds are conducted remotely
- Your finalist driver can participate in the Finals Championship (physical event)
- Costs: time of the logisticians + costs for the finalist and senior manager to go to the final event in Kenya
Driver’s Seat App, because drivers are the solution, not the problem

Driver’s Seat, the App (Click link)
- Free app for drivers
- Encourages them to drive safely
- Measures speed, use of mobile phones and rest breaks
- Uses gamification (leaderboards, personal challenges)
- Insight for organisations through dashboards reports (at cost)
- Possibility to use platform for reward and recognition programmes and integrate tracking data (at cost)
Driver’s Seat – The Online Driver School

Driver’s Seat, the School (Click link)
- Online training platform
- Certificate-based trainings for a fee per driver
- Allows for technical and development training
- Low cost investment, for organisation and drivers who wish to invest in themselves
- Dedicated Q&A sessions available for organisations who purchase training for drivers
- In 2020, organisations such as CRS, ACF, OSCE and IOM purchased training for their drivers. Read about their experience at this link.
Access to Light Fleet Management System

Key Features
- Can enter and analyse fleet data such as vehicle and driver details, cost data, odometer readings and disposal data
- Helps scheduling maintenance and disposal
- Possible to extract reports related to mileage, fuel trends and operating costs

Usage
- Can help you to define your (future) system needs
- Limited use:
  - Global fleets up to 100 vehicles or
  - Organisations with 1 to 10 vehicles in a country office or
  - Use of the system for maximum one year (to test fleet management systems)
- Data may be anonymised and aggregated for the purpose of sector-wide humanitarian trends reporting

2021 Membership Information
The Fleet Forum Association

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