

CONFERENCE SPONSORSHIP PROGRAMME

There are several sponsorship packages available for the Virtual Annual Fleet Forum Conference 2021, which provide opportunities for you to market your brand and services and engage directly with your key target groups.

Please see the detailed packages listed below. For questions or alternative sponsor ideas, please contact Paul Jansen, Fleet Forum Executive Director, by email (paul.jansen@fleetforum.org) or phone (+31 6 2117 0717).

Sponsor Packages	Host Sponsor	SOLD OUT
	Virtual Welcome Event (Mon, 21 June)	€7,500
	Virtual Happy Hour Event (Tues, 22 June)	€7,500
	Best Transport Achievement Award (Wednesday, 23 June)	SOLD OUT
	Virtual Conference Booth Sponsorship (Tues 22 & Wed 23 June)	€5,000
	Virtual Conference Booth Sponsorship (for members) (Tues 22 & Wed 23 June)	€3,500
	Sponsorship Keynote Session (Tuesday 22 June)	SOLD OUT

VIRTUAL WELCOME EVENT: €7,500

MONDAY, JUNE 21, 2021 (EVENING)

You have the opportunity to host a virtual, engaging welcome event to which delegates are invited and create informal opportunities to network.

BENEFITS

- Logo on Fleet Forum website
- Logo on social media throughout the conference
- Logo in Conference Platform
- Article and logo in Digital Conference Magazine

OPPORTUNITIES

- Officially welcome attendees to the Welcome Event and run an engaging session
- Entrance to the conference for two participants

VIRTUAL HAPPY HOUR EVENT: €7,500

Tuesday, 22 June 2021 (EVENING)

You have the opportunity to host a virtual, engaging networking event to which delegates are invited and create informal opportunities to network. This event will take place at the end of the first Conference day.

BENEFITS

- Logo on Fleet Forum website
- Logo on social media throughout the conference
- Logo in Conference Platform
- Article and logo in Digital Conference Magazine

Innovative Strategies for the Road Ahead

OPPORTUNITIES

- Officially welcome attendees to the event and run an engaging session
- Entrance to the conference for two participants

VIRTUAL BOOTH SPONSORSHIP: €5,000

TUESDAY, 22 & WEDNESDAY 23 JUNE 2021

Our virtual conference booths offer you the opportunity to promote your products and services. Through the booth you can interact with delegates throughout the conference, offer white papers or brochures or even play short videos.

BENEFITS

- Logo on Fleet Forum website
- Logo on social media throughout the conference
- Logo in Conference Platform
- Article and logo in Digital Conference Magazine

OPPORTUNITIES

- Engage and interact with conference delegates
- Promotion of your products and services
- Entrance to the conference for two participants

VIRTUAL BOOTH SPONSORSHIP FOR FLEET FORUM MEMBERS: €3,500

TUESDAY, 22 & WEDNESDAY 23 JUNE 2021

Fleet Forum members can make use of the Virtual Booth Sponsorship (described above) at a discounted rate.