2020
Member Benefits
Fleet Forum Members are valued supporters with the ideas, resources and influence to discuss fleet management practices and continuously strive for fleet excellence.

Fleet Forum is a non-profit member association that started with a simple idea in 2003: convene a forum of humanitarian and commercial organisations to develop standards practices for fleet management operations in developing countries.

Several years later, we have expanded the way we provide support, from convening all stakeholders, providing solutions and tools, facilitating in-country trainings to consulting on the fleet management strategy of member organisations. We envision all our member organisations to be aware of the strategic value of fleet management.

Only then fleet management provides effective support to the objectives of the organisation in a way that it protects people from being killed in road traffic crashes, it keeps costs low and has minimal impact on the environment.

What does it mean for you to be a member of Fleet Forum:

- Gain complete insight into your fleet management performance in relation to other organisations across multiple sectors;
- Receive access to a wide array of fleet management solutions and tools;
- Social and business networking opportunities with aid and development organisations, commercial organisations, governmental donors and academia;
- Take advantage of the opportunity to voice via Fleet Forum your concerns about critical fleet management issues and exchange views with like-minded organisations;
- Keep abreast of fleet management trends and practice-specific topics and be invited to participate in the development of common solutions;
- Benefit from new solutions and tools, trainings and workshops for which Fleet Forum will attract funding.

Fleet Forum (annual) membership
Fleet Forum membership is open to organisations that want to continuously improve their fleet management, work against quality standards and want to learn from their peers. If you are interested, please contact Executive Director Paul Jansen at: paul.jansen@fleetforum.org.

- Humanitarian organisations $3,500
- Commercial organisations $7,500
Key benefits of being a Fleet Forum Member:

**2 Tickets to Fleet Forum’s Annual Conference**
Every year a large group of professionals working within the transport sector gather at the Annual Conference to discuss strategic and tactical best practices from the aid and development sector and the commercial sector. They learn from each other and engage with like-minded persons to identify common solutions. The conference aims to inspire its attendees to act, give them the tools needed to act swiftly, and provide a platform to meet people with whom action can be taken. Two representatives of every member organisation will receive a ticket to Fleet Forum’s Annual Conference.

**Annual Fleet Management assessment and benchmarking report**
Once a year, quantitative and qualitative data of your organisation will be gathered through the means of a fleet management self-assessment. This tool links a set of KPIs and ratios to qualitative standards. Your scores will be compared to those of other organisations to understand your fleet’s performance in relation to the industry. Besides it will give you an insight in the qualitative standards of your organisation in relation to fleet management KPIs. The results of the assessment can serve as the basis to develop improvement plans and adapt specific best practices.

**License to Fleet Forum’s Fleet Management System**
More insight in costs and performance of your fleet will enable you to make the right decisions. Fleet Forum members will exclusively receive a license to a fleet management system that will help your organisation optimize fleet processes, improve its operations, reduce costs and save lives. This web based, intuitive system that even works on low bandwidth internet, was designed for the aid & development sector and can manage multiple fleets in dispersed locations.

**Fleet Management e-learning modules**
Fleet Forum, in collaboration with UNHCR, has developed a series of fleet management e-learning modules for senior managers, transport managers and drivers. Modules cover a wide ranging of fleet management topics, from planning to disposal. Members have access to all modules (in English and French) and you can host these on your own learning management system. Fleet Forum will continue to update the modules and create new ones that members can access.

**Access to Interactive Knowledge Platform**
Fleet Forum membership gives you full access to a growing range of online resources, from ready-to-use policies and procedures to publications and reporting tools. Members can start discussions and set up new discussion groups, share best practices and work together. The platform provides profiles of members with their expertise, specific interest discussion groups and libraries to share documents.
Example of the e-learning modules, the online learning platform
Fleet Forum Membership also includes:

10% Discount on all services
Fleet Forum has developed a cycle of services - the Fleet Management Improvement Cycle - based on Plan-Do-Check-Act process. Fleet Forum offers a range of products and services for every step of the cycle, and is continuing to develop tools that support the improvement of fleet management, assisting members in their efforts to reach fleet excellence. Members are provided 10% discount on all products and services, including trainings, reward and recognition programs and consultancy services.

Lobbying and representing to donors and senior management
Fleet Forum can be instrumental in assuring that the fleet management perspective is heard and taken into consideration by governmental donors and senior management. By joining Fleet Forum, you can take advantage of the opportunity to voice your concerns about critical fleet management issues. Fleet Forum’s efforts help strengthen the transport sector.

Funding for product development and trainings
Fleet Forum presents its agenda for development of solutions and tools to donors and foundations to attract funding. Moreover, Fleet Forum will attract funding for trainings and workshops to be delivered to members of Fleet Forum.

Usage of Fleet Forum brand
Over the years, Fleet Forum has come to be known as a respectable, structured organisation that addresses a serious issue in a relevant manner. Our increasing focus on fleet management standards and related services has enabled us to establish a strong presence among aid and development and commercial transport organisations. Members can use the Fleet Forum brand to communicate their dedication to fleet excellence and raise the profile of their fleet activities.

Featured article in Fleet Forum’s newsletter
As a Fleet Forum member, you will receive recognition of support in the form of an annual featured article in our newsletter. Take the chance to show your organisation’s leadership in implementing fleet management standards.

Opportunity to advertise on Fleet Forum website
Fleet Forum membership secures your rights to advertising space for Fleet Forum’s website. This enables you to offer products and services that meet the needs of our member organisations.
For more information on Fleet Forum membership, contact:

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THE FLEET FORUM ASSOCIATION

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