**Application form for Driver Behaviour App Pilot**

Fleet Forum would like to invite your organisation to participate in the Driver Behaviour App pilot. At the centre of this project is the ambition to reduce the risk of traffic crashes and to promote good driver and passenger behaviour.  If you are interested in participating, we kindly request you to provide us information based on which we will select the organisations for the pilot.

Participation criteria:

* The organisation is willing to share data and feedback with Fleet Forum and participating supplier members;
* The organisation appoints a (middle) manager as the focal point for the pilot;
* The fleet manager in the participating location commits to actively participate in the pilot activities;
* The organisation commits to (jointly) communicate about the Driver Behaviour App pilot;
* Per pilot location there should be a minimum of 10 drivers who have a smart phone (android);

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| --- | --- |
| Name Organisation |  |
| Name contact person |  |
| Your name |  |
| Your title |  |
| Email address |  |
| Your phone number |  |

1. General information about your organisation

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| Does the organisation have a strategy in place aiming to reduce road accidents? |  |
| Is there a senior manager (director) responsible and accountable for the execution of the safety strategy? |  |
| How many vehicles does the organisation operate globally? |  |
| Does the organisation collect, monitor and analyse data regarding road safety and driver behaviour? |  |

1. Information about the pilot location

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| Which location do you propose for Driver Behaviour App pilot? |  |
| What is the number of staff in the suggested location? |  |
| How many drivers work in the suggested location? |  |
| Do at least 10 of them have a (android) smart phone? |  |
| Are tracking systems installed in the vehicles in the pilot location? If yes; what kind of systems (brand, model) |  |
| Is there an appointed (fleet) manager available in the suggested pilot location? |  |
| Please share his / her contact details: |  |
| Is the organisation willing to share data on a monthly basis? |  |
| Are you and/or the (fleet) manager in the pilot location willing and able to participate in bi-weekly progress calls? |  |

1. Communication

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| --- | --- |
| Who will be the focal person for communications about the Driver Behaviour App? (Criteria and details about communication will be discussed with the focal person once the organisation is accepted in the trial). |  |

Please send your application form to [rose.van.steijn@fleetforum.org.](mailto:rose.van.steijn@fleetforum.org.?subject=Application%20Form)